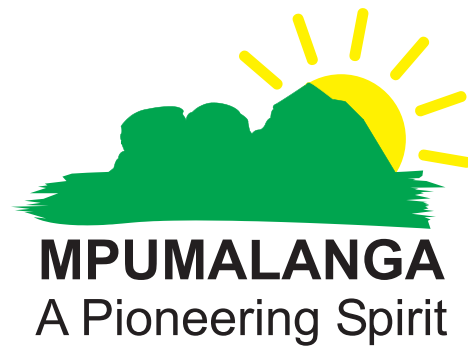


Please use the correct Pioneering Spirit Logo



What has changed in the logo?

The text saying Mpumalanga was made bolder and is in a font called Gillsans Bold. The text which says A Pioneering Spirit was made bigger and equal in width to the Mpumalanga text and it is also in Gillsans.

Why the need to change the logo?

The logo needed to be adjusted so that it would be more clear and visible for easy recognition.

Notice

Please delete all the old logos from your systems and request the correct one from Dumisani Mabunda the Graphic Designer in the communications section, Office of the Premier.

All Graphic Designers should have the correct logo as they are Custodians of the brand and have been workshopped on how to use the brand and were provided with the final draft of the corporate manual.

Graphic Designers should therefore, ensure the correct logo is used in their departments.

Enquiries:

Ms Zanele Khoza
Marketing and Brand Manager
Communications
Office of the Premier
Ext 2201

Mr Dumisani Mabunda
Graphic Design
Assistant Director
Publications
Office of the Premier
Ext 2296