



education

Department:
Education
REPUBLIC OF SOUTH AFRICA

**NATIONAL
SENIOR CERTIFICATE**

GRADE 11

ENGLISH FIRST ADDITIONAL LANGUAGE P1

EXEMPLAR 2007

MEMORANDUM

This memorandum consists of 7 pages

SECTION A: COMPREHENSION**QUESTION 1**

1.1 The company she worked for closed down. (2)

1.2 'sick of the hijackings and violence' (1)

OR

'crime forced her' (1)

1.3 C (2)

1.4 D (2)

1.5 D (2)

1.6 She found that people in the township were money-driven. They wanted payment for any work that they did, whilst people on the farm did not expect money for any favours.

'Township people do not do any work without being paid'

OR

'Once the work had been done, they disappeared without so much as asking for a cent' (3)

1.7 C (2)

1.8 She did not have the necessary experience. The chicks she had bought all turned out to be cocks/she didn't realise that they were all cocks. (3)

1.9 She had to give up her taxi business. (2)

1.10 Accept any TWO of the following:

the scale of her success; the range of successful activities; the number of people benefiting; her emphasis on community upliftment and not personal profit only (3)

1.11 It's mostly males who play leading roles in the taxi industry and in farming. (2)

1.12 She built her taxi fleet from 8 to 17 despite the crime problem. She was not discouraged by her early blunder with the chickens and now produces 150 000 birds a year. (4)

1.13 Open-ended. Accept any suitable response.

For example: Woman power (2)

SECTION B: SUMMARY WRITING**QUESTION 2****Important Points**

1. Many teenagers are obsessed with weight loss.
2. No amount of weight loss brings teenagers the happiness they seek.
3. Media images of thin models cause teenagers to diet excessively.
4. Whilst dieting is gradual, healthy weight loss, eating disorders stem from poor self-esteem.
5. Teenagers are only concerned about weight loss and not the damage excessive dieting can cause.
6. Anorexics avoid food, believing they are too fat.
7. Bulimics overeat and then vomit.

MARKING:

- Award **ONE** mark for each fact.
- Award **ONE** mark for the number of words that are indicated correctly.
- Award **TWO** marks for correct language usage.
- The candidate must rewrite the core idea in his/her **OWN WORDS** as far as possible.
- Mark only one fact per line-ignore the other facts.
- If given in paragraph format, treat one sentence as one fact.

MARK ALLOCATION

1 Mark per fact.

- Word count correctly indicated = 1 mark
- Language usage: 2 marks

PENALTIES

Subtract ½ mark for each of the following:

- Words over the 70 word limit (½ mark for every multiple of 5 words beyond 75.)
- Summary in paragraph form.
- Language usage: Deduct 1 mark for every 5 language errors.

SECTION C: LANGUAGE IN CONTEXT**QUESTION 3: VISUAL LITERACY****3.1 ANALYSING A CARTOON**

- 3.1.1 This conversation takes place in a gym/health club. (1)
- 3.1.2 The bold print emphasises the word.
It indicates that the word was expressed louder than the others. (2)
- 3.1.3 She is smiling broadly. He eyes are wide open. She looks happy and pleased with herself because she has lost weight and is close to attaining her goal weight. (Give 1 mark credit for description and 1 mark credit for feelings.) (2)
- 3.1.4 She hates her because she is envious of her since she does not have to lose weight. The speaker on the other hand is battling to lose weight. (3)
(7)

3.2 ANALYSING AN ADVERTISEMENT

- 3.2.1 Use of large font.
Use of illustration (2)
- 3.2.2 This word highlights how effective the product is since it can get rid of spots very fast. This will influence the reader to buy the product. (2)
- 3.2.3 Yes. The dots represent skin spots or pimples. The decreasing size of the dots indicates how the size of the spots will decrease when this product is used. (2)
- 3.2.4 Yes. The product is meant to make the skin clean and clear as suggested by the name. (2)
(8)
(15)

QUESTION 4: LANGUAGE AND EDITING

- 4.1.1 Started (1)
- 4.1.2 Here's (1)
- 4.1.3 Holds (1)
- 4.2 To indicate the names of these groups (1)
- 4.3 where (1)

- | | | |
|------|----------------------------------|-----|
| 4.4 | afford | (1) |
| 4.5 | successful | (1) |
| 4.6 | started | (1) |
| 4.7 | worst | (1) |
| 4.8 | 4.8.1 by | (1) |
| | 4.8.2 of | (1) |
| 4.9 | I – (personal) pronoun | (½) |
| | sold - verb | (½) |
| 4.10 | Where was Dome going to perform? | (2) |

OR

In which place/city was Dome going to perform?

- | | | |
|------|---|-------------|
| 4.11 | sold – bought | (½) |
| | many – few | (½) |
| 4.12 | managerness | (1) |
| 4.13 | communities | (1) |
| 4.14 | annually | (1) |
| 4.15 | favourite/favorite | (1) |
| 4.16 | Dome said <u>that</u> <u>he</u> <u>had</u> sold the album out of <u>his</u> backpack.
(Give a ½ mark credit for each of the underlined changes.) | (2) |
| | | [20] |