



**Office of the Premier  
Mpumalanga Provincial Government**

No. 7 Government Boulevard, Riverside Park, Ext 2, Mbombela, 1200, Mpumalanga  
Private Bag XI 1291, Mbombela, 1200 Tel: 013 766 0000, Int. +27 13 766 0000

Lihovisi la Ndvunankhulu

I-Ofisi Lika Ndunakulu

Kantoor van die Premier

Enquires: Brett Cuthill  
Tel.: +27 13 766 2153  
Email: brethill@mpg.gov.za

The CEO  
South Africa

Dear Sir / Madam

**INVITATION TO EXHIBIT AND CONFERENCE SPONSORING – MPUMALANGA  
ICT INDABA: 28<sup>th</sup> – 31<sup>st</sup> JULY 2015**

On behalf of the Mpumalanga Provincial Government, I would like to invite you to become a sponsor and/or exhibit at the Mpumalanga ICT Indaba that will be held from the **28 - 31 July 2015** at the **Mbombela Stadium** Conferencing Facility.

The 2015 Mpumalanga ICT Indaba will provide the most authoritative, efficient and influential forum for the ICT industry to contribute towards the shaping of the future roadmap of the Province's technology landscape.

Participating as a sponsor and/or exhibitor at the Mpumalanga ICT Indaba can take you straight to your target market and demonstrate your level of support and commitment to the Mpumalanga Government. The ICT Indaba can provide your organisation with:

- Maximum exposure at a premier conference devoted to those involved in the Mpumalanga Province ICT industry.
- An opportunity to build and reinforce strategic relationships within the ICT industry.
- Time to network with industry colleagues and key decision-makers.
- A cost-effective way to reinforce your organisation's brand and build brand awareness amongst a relevant audience.

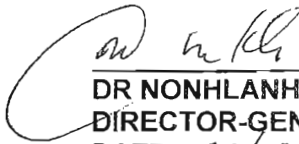


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- Access to a broad network of industry partners from the public (national, provincial and local government as well as public entities) and private sectors.
  - Time to present latest innovations and new products or services to a pertinent audience, and showcase your expertise and capabilities.
  - Increased marketing opportunities including visibility on the Indaba website and associated marketing materials.

You are invited to be a partner with us in this event. Please take a look at the sponsorship packages we have put together for you; make your selection and send it to [brethill@mpg.gov.za](mailto:brethill@mpg.gov.za) or call at +27 13 766 2153. We will follow up with you shortly after that.

We look forward to your participation in this premier Mpumalanga Government event, and to welcoming you in Mbombela in July 2015.

Kind regards

  
**DR NONHLANHLA MKHIZE**  
**DIRECTOR-GENERAL**  
**DATE:** 29/06/2015



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## **SPONSORSHIP OPPORTUNITIES**

### **1. EXECUTIVE PARTNER - UNLIMITED EXHIBITOR PACKAGE – R 600,000 (one available)**

This package gives you the greatest amount of exposure!

- Recognition as the main conference sponsor during opening/closing ceremonies
- Recognition at Gala Dinner
- Speech at Gala Dinner (15min)
- Sponsor Exclusive Holding Room
- Plenary Speaking Slot
- Track Session Scene Setting Speech
- Track Session Speaking Slot
- One-on-One Meeting with Head of Department (pre-arranged) x 5 meetings
- Branding (logo) in Media Adverts
- Logo on-site on MPG Indaba Banners
- Logo displayed on screen before main presentations (looping during breaks, before and after sessions)
- Informational items in delegate packs (12 pages)
- Logo and link on conference website and announcements on Facebook, LinkedIn and Twitter
- Branding in conference programme
- Innovation Demo in Exhibition Space
- One exhibit table/space (your choice of location)
- Exhibition space ( LxW m2) – 6x6



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**2. DIAMOND PARTNERS – ENHANCED EXHIBITOR PACKAGE – R 400,000 (two available)**

- Recognition as the main conference sponsor during opening/closing ceremonies
- Recognition at Gala Dinner
- Plenary Speaking Slot
- Track Session Speaking Slot
- One-on-One Meeting with Head of Department (pre-arranged) x 3 meetings
- Branding (logo) in Media Adverts
- Logo on-site on MPG Indaba Banners
- Logo displayed on screen before main presentations (looping during breaks, before and after sessions)
- Informational items in delegate packs (8 pages)
- Logo and link on conference website and announcements on Facebook, LinkedIn and Twitter
- Branding in conference programme
- Innovation Demo in Exhibition Space
- Exhibition space ( L x W m2) – 6x6

**3. PLATINUM PARTNERS – BASIC EXHIBITOR PACKAGE – R 250,000 (three available)**

- Recognition as the main conference sponsor during opening/closing ceremonies
- Track Session Speaking Slot
- One-on-One Meeting with Head of Department (pre-arranged) x 2 meetings
- Branding (logo) in Media Adverts
- Logo on-site on MPG Indaba Banners
- Logo displayed on screen before main presentations (looping during breaks, before and after sessions)
- Informational items in delegate packs (4 pages)
- Logo and link on conference website and announcements on Facebook, LinkedIn and Twitter

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- Branding in conference programme
  - Innovation Demo in Exhibition Space
  - Exhibition space ( LxW m2) – 3x3

#### **4. GOLD PARTNERS – R 150,000 (five available)**

- Recognition as the main conference sponsor during opening/closing ceremonies
- Track Session Speaking Slot
- One-on-One Meeting with Head of Department (pre-arranged) x 1 meetings
- Branding (logo) in Media Adverts
- Logo on-site on MPG Indaba Banners
- Logo displayed on screen before main presentations (looping during breaks, before and after sessions)
- Informational items in delegate packs (2 pages)
- Logo and link on conference website and announcements on Facebook, LinkedIn and Twitter
- Branding in conference programme
- Innovation Demo in Exhibition Space
- Exhibition space ( LxW m2) – 3x3

#### **OTHER SPONSORSHIP AND ADVERTISING OPPORTUNITIES**

- **Lunch Sponsor:** Sponsor-provided banner in lunch room and distribution of company's literature and gifts at a display table; logo and link on conference website and brochure; acknowledgement as Lunch Sponsor – R 150,000
- **Exhibit** (table/space/two chairs) - R 15,000
- **Coffee Break Sponsor:** Banner in coffee break area; logo and link on conference website – R60,000
- **Delegate note-pad and pen sponsor:** R20,000
- **Conference Bag Sponsor:** R60,000

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<b>SPONSOR ACCEPTANCE FORM</b>
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Please fill in the form below expressing your level of interest. Then save this file and return it to Mr Brett Cuthill at [brethill@mpg.gov.za](mailto:brethill@mpg.gov.za). We will then get in touch with you and advise on the next steps.

Sponsor Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Phone/Email: \_\_\_\_\_

Contact Mail Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Sponsorship Package Chosen: (tick as appropriate)

- Executive
- Diamond
- Platinum
- Gold
- Exhibit table/space
- Lunch
- Coffee
- Lunch
- Delegate note-pad and pen sponsor
- Conference bag

Amount to Pay: R \_\_\_\_\_